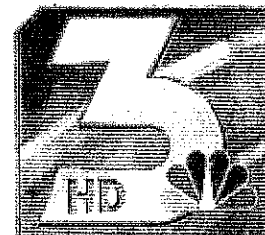


ORDER

KSNV

Orders
Order / Rev: 105002
Alt Order #: 06837952
Product Desc: OBAMA FOR AMERICA
Estimate: 1536
Flight Dates: 09/04/12 - 09/10/12
Original Date / Rev: 08/01/12 / 09/07/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: GMMB, Inc./ Washington D.C.
Buying Contact:
Billing Contact:
 Washington Harbor
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama for America *Revised*
Demographic: A35+
Product Codes: PLC01-Democrat
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 08/27/12 | 09/10/12 | 99 | \$41,650.00 | \$35,402.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|--------------------|--------------------|-------------|
| September 2012 | 99 | \$41,650.00 | \$35,402.50 | 0.00 |
| Totals | 99 | \$41,650.00 | \$35,402.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| | Share | Total |
|--------|-------|--------------|
| KSNV | 30% | \$41,650.00 |
| Market | 100% | \$138,833.33 |

Competitive Share

| | Share | Total |
|-------|-------|-------------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 26% | \$36,096.67 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 19% | \$26,378.33 |
| KTUD | 1% | \$1,388.33 |
| KVVU | 20% | \$27,766.67 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 4% | \$5,553.33 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------|------|-------------------|-----------------|------------------------|-------------------|----------------|-------------|-----|---------------|-----------|-----|------|------|-------|----------|
| E 1 | KSNV | 09/04/12 | 09/10/12 | M-F 5-6a WakeUp w/Wa@M | 5-6a | | MT-T--- | :30 | 3 | \$185.002 | | 0.00 | NM | 3 | \$555.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 09/04/12 | 09/10/12 | MT-T--- | 3 | | \$185.00 | | 0.00 | | | | | | |

Order / Rev: 105002
 Alt Order #: 06837952
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| E 1 | KSNV | 09/04/12 | 09/10/12 | M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners | CM | 5-6a | MT-T--- | :30 | 3 | \$185.00 | 2 | 0.00 | NM | 3 | \$555.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | MT-T--- | | | | | 3 | \$185.00 | | 0.00 | | | |
| E 2 | KSNV | 09/04/12 | 09/10/12 | M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners | CM | 6-7a | MTWTF-- | :30 | 4 | \$450.00 | 2 | 0.00 | NM | 4 | \$1,800.00 |
| WAKE UP WITH THE WAGNERS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | | | | 4 | \$450.00 | | 0.00 | | | |
| E 3 | KSNV | 09/04/12 | 09/10/12 | Today Show Today Show | CM | 658a-9am | MTWTF-- | :30 | 5 | \$550.00 | 2 | 0.00 | NM | 5 | \$2,750.00 |
| TODAY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | | | | 5 | \$550.00 | | 0.00 | | | |
| E 4 | KSNV | 09/08/12 | 09/08/12 | News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY | CM | 6a-7a | -----S- | :30 | 1 | \$125.00 | 4 | 0.00 | NM | 1 | \$125.00 |
| NEWS 3 AT SUNRISE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S- | | | | | 1 | \$125.00 | | 0.00 | | | |
| E 5 | KSNV | 09/08/12 | 09/08/12 | Saturday Today Saturday Today | CM | 7a-9am | -----S- | :30 | 1 | \$150.00 | 4 | 0.00 | NM | 1 | \$150.00 |
| SATURDAY TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S- | | | | | 1 | \$150.00 | | 0.00 | | | |
| E 7 | KSNV | 09/09/12 | 09/09/12 | Sunday Today Sunday Today | CM | 7a-8am | -----S | :30 | 1 | \$150.00 | 4 | 0.00 | NM | 1 | \$150.00 |
| TODAY ON SUNDAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S | | | | | 1 | \$150.00 | | 0.00 | | | |
| E 8 | KSNV | 09/09/12 | 09/09/12 | Meet the Press Meet the Press | CM | 8a-9am | -----S | :30 | 1 | \$1,300.00 | 3 | 0.00 | NM | 1 | \$1,300.00 |
| MEET THE PRESS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S | | | | | 1 | \$1,300.00 | | 0.00 | | | |
| E 10 | KSNV | 09/09/12 | 09/09/12 | Chris Matthews 9:30AM Chris Matthews SUN 9:30am | CM | 9:30a-10a | -----S | :30 | 1 | \$135.00 | 4 | 0.00 | NM | 1 | \$135.00 |
| CHRIS MATTHEWS SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S | | | | | 1 | \$135.00 | | 0.00 | | | |
| E 11 | KSNV | 09/04/12 | 09/10/12 | M-F Today Show II 3rd Hour M-F Today Show II | CM | 9-10a | MTWTF-- | :30 | 5 | \$200.00 | 2 | 0.00 | NM | 5 | \$1,000.00 |
| TODAY SHOW II | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | | | | 5 | \$200.00 | | 0.00 | | | |
| E 12 | KSNV | 09/04/12 | 09/10/12 | M-F Today Show III 4th Hour Today 4th Hour | CM | 10am-11am | M-WT--- | :30 | 3 | \$200.00 | 2 | 0.00 | NM | 3 | \$600.00 |
| TODAY SHOW III | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | M-WT--- | | | | | 3 | \$200.00 | | 0.00 | | | |
| E 13 | KSNV | 09/04/12 | 09/10/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | MTWTF-- | :30 | 5 | \$200.00 | 2 | 0.00 | NM | 5 | \$1,000.00 |
| RACHEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | | | | 5 | \$200.00 | | 0.00 | | | |
| E 14 | KSNV | 09/04/12 | 09/10/12 | Noon News Noon News | CM | 12-1230pm | MTWTF-- | :30 | 4 | \$175.00 | 3 | 0.00 | NM | 4 | \$700.00 |
| NEWS 3 AT NOON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | | | | 4 | \$175.00 | | 0.00 | | | |
| E 15 | KSNV | 09/04/12 | 09/10/12 | | CM | 1230-1p | MTWTF-- | :30 | 4 | \$100.00 | 3 | 0.00 | NM | 4 | \$400.00 |

Order / Rev: 105002
 Alt Order #: 06837952
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------------------------|------|-------------------|-----------------|-----------------------|-------|----------------|----------|-----|-------------------|-------------|-----|---------------|------|-------|------------|
| The Agenda 1230pm | | | | | | | | | | | | | | | |
| The Agenda 1230pm | | | | | | | | | | | | | | | |
| NEWS 4: THE AGENDA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | | | | 4 | \$100.00 | | 0.00 | | | |
| E 16 | KSNV | 09/04/12 | 09/10/12 | Days of our Lives | CM | 1258p-2pm | MTWTF-- | :30 | 5 | \$200.003 | | 0.00 | NM | 5 | \$1,000.00 |
| Days of our Lives | | | | | | | | | | | | | | | |
| DAYS OF OUR LIVES | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | | | | 5 | \$200.00 | | 0.00 | | | |
| E 17 | KSNV | 09/04/12 | 09/10/12 | The Doctors | CM | 2pm-3pm | MTWTF-- | :30 | 4 | \$85.004 | | 0.00 | NM | 4 | \$340.00 |
| The Doctors | | | | | | | | | | | | | | | |
| THE DOCTORS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | | | | 4 | \$85.00 | | 0.00 | | | |
| E 18 | KSNV | 09/04/12 | 09/10/12 | Dr. Phil | CM | 3-4p | MTWTF-- | :30 | 4 | \$150.004 | | 0.00 | NM | 4 | \$600.00 |
| Dr Phil | | | | | | | | | | | | | | | |
| DR. PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | | | | 4 | \$150.00 | | 0.00 | | | |
| E 19 | KSNV | 09/04/12 | 09/10/12 | NEWS 3 at 4 (1 HOUR) | CM | 4-5pm | MTWTF-- | :30 | 5 | \$225.003 | | 0.00 | NM | 5 | \$1,125.00 |
| 4PM NEWS (1 hour) | | | | | | | | | | | | | | | |
| (4:00 PM-4:30 PM) | | | | | | | | | | | | | | | |
| FIRST NEWS 3 AT FOUR | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | MTWTF-- | | | | | 5 | \$225.00 | | 0.00 | | | |
| E 20 | KSNV | 09/04/12 | 09/10/12 | NEWS 3 at 4 (1 HOUR) | CM | 4-5pm | MTWTF-- | :30 | 4 | \$300.003 | | 0.00 | NM | 4 | \$1,200.00 |
| 4PM NEWS (1 hour) | | | | | | | | | | | | | | | |
| (4:30 PM-5:00 PM) | | | | | | | | | | | | | | | |
| NEWS 4 AT 430P | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | MT--TF-- | | | | | 4 | \$300.00 | | 0.00 | | | |
| E 21 | KSNV | 09/04/12 | 09/10/12 | M-F Early News | CM | 5-630p | MTWTF-- | :30 | 5 | \$375.003 | | 0.00 | NM | 5 | \$1,875.00 |
| M-F Early News | | | | | | | | | | | | | | | |
| EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | MT--TF-- | | | | | 5 | \$375.00 | | 0.00 | | | |
| E 22 | KSNV | 09/08/12 | 09/08/12 | Sa-Su Early News | CM | 5pm-630pm | -----S- | :30 | 1 | \$150.004 | | 0.00 | NM | 1 | \$150.00 |
| Sa-Su Early News | | | | | | | | | | | | | | | |
| KSNV EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S- | | | | | 1 | \$150.00 | | 0.00 | | | |
| E 24 | KSNV | 09/04/12 | 09/10/12 | M-F Jeopardy | CM | 630-7pm | M---F-- | :30 | 2 | \$725.002 | | 0.00 | NM | 2 | \$1,450.00 |
| M-F Jeopardy | | | | | | | | | | | | | | | |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/04/12 | 09/10/12 | M---F-- | | | | | 2 | \$725.00 | | 0.00 | | | |
| E 28 | KSNV | 09/08/12 | 09/08/12 | Wknd Wheel of Fortune | CM | 7-730pm | -----S- | :30 | 1 | \$150.004 | | 0.00 | NM | 1 | \$150.00 |
| SAT/ Wheel of Fortune | | | | | | | | | | | | | | | |
| WHEEL OF FORTUNE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S- | | | | | 1 | \$150.00 | | 0.00 | | | |
| E 30 | KSNV | 09/10/12 | 09/10/12 | Mon PR 8-10p | CM | 8-10pm | M----- | :30 | 1 | \$1,500.003 | | 0.00 | NM | 1 | \$1,500.00 |
| Monday Prime 8-10pm | | | | | | | | | | | | | | | |
| AGT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | M----- | | | | | 1 | \$1,500.00 | | 0.00 | | | |
| E 31 | KSNV | 09/05/12 | 09/05/12 | NFL Football | CM | 1P-9PM | ---W---- | :30 | 1 | \$4,000.004 | | 0.00 | NM | 1 | \$4,000.00 |
| NFL Football | | | | | | | | | | | | | | | |
| NFL OPENING GAME DALLAS @ NY GIANT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ---W---- | | | | | 1 | \$4,000.00 | | 0.00 | | | |
| E 32 | KSNV | 09/08/12 | 09/08/12 | | CM | 9-10pm | -----S- | :30 | 1 | \$350.004 | | 0.00 | NM | 1 | \$350.00 |

Order / Rev: 105002
 Alt Order #: 06837952
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Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------------------------|------|-------------------|-----------------|--|-------|-------------------------|---------|-----|-------------|------------|-----|---------------|------|-------|------------|
| Sat PR 9-10p Saturday Prime 9-10pm | | | | | | | | | | | | | | | |
| CRIMETIME ENCORE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | -----S- | | 1 | | | \$350.00 | | | 0.00 | | | |
| E 33 | KSNV | 09/09/12 | 09/09/12 | NFL Pre-Game / FNA NFL Pre-Game | CM | 1p-530pm | -----S | :30 | 1 | \$600.00 | 4 | 0.00 | NM | 1 | \$600.00 |
| FOOTBALL NIGHT IN AMERICA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | -----S | | 1 | | | \$600.00 | | | 0.00 | | | |
| E 34 | KSNV | 09/09/12 | 09/09/12 | NFL Football NFL Football | CM | 1P-9PM | -----S | :30 | 1 | \$4,000.00 | 4 | 0.00 | NM | 1 | \$4,000.00 |
| SUN NT FB: PIT @ DEN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | -----S | | 1 | | | \$4,000.00 | | | 0.00 | | | |
| E 36 | KSNV | 09/04/12 | 09/10/12 | M-F News 3 at Eleven M-F News 3 at Eleven | CM | 11pm-1135pm | MTWTF-- | :30 | 5 | \$400.00 | 3 | 0.00 | NM | 5 | \$2,000.00 |
| NEWS 3 NIGHTSIDE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 09/04/12 | 09/10/12 | MTWTF-- | | 5 | | | \$400.00 | | | 0.00 | | | |
| E 39 | KSNV | 09/04/12 | 09/10/12 | The Tonight Show Tonight Show | CM | 1135p-1237a | MTWTF-- | :30 | 5 | \$250.00 | 2 | 0.00 | NM | 5 | \$1,250.00 |
| TONIGHT SHOW W/ JAY LENO | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 09/04/12 | 09/10/12 | MTWTF-- | | 5 | | | \$250.00 | | | 0.00 | | | |
| E 40 | KSNV | 09/04/12 | 09/10/12 | Late Night w/Fallon Late Night w/Fallon | CM | 1237a-136am | MTWTF-- | :30 | 5 | \$100.00 | 2 | 0.00 | NM | 5 | \$500.00 |
| LATE NIGHT W/JIMMY FALLON | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 09/04/12 | 09/10/12 | MTWTF-- | | 5 | | | \$100.00 | | | 0.00 | | | |
| E 41 | KSNV | 09/08/12 | 09/08/12 | Saturday Night Live Saturday Night Live | CM | 1130pm-1:02am | -----S- | :30 | 1 | \$400.00 | 4 | 0.00 | NM | 1 | \$400.00 |
| SATURDAY NIGHT LIVE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | -----S- | | 1 | | | \$400.00 | | | 0.00 | | | |
| N 42 | KSNV | 09/05/12 | 09/06/12 | Jeopardy in PRIME Jeopardy in Prime | CM | M-SA 8-11p / SUN--WT--- | | :30 | 2 | \$725.00 | 2 | 0.00 | NM | 2 | \$1,450.00 |
| JEOPARDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 09/04/12 | 09/10/12 | --WT--- | | 2 | | | \$725.00 | | | 0.00 | | | |
| N 57 | KSNV | 09/08/12 | 09/08/12 | Sat PR 10-11p Saturday Prime 10-11pm | CM | 10-11pm | -----S- | :30 | 1 | \$500.00 | 4 | 0.00 | NM | 1 | \$500.00 |
| SATURDAY NIGHT LIVE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | -----S- | | 1 | | | \$500.00 | | | 0.00 | | | |
| N 58 | KSNV | 09/09/12 | 09/09/12 | Dateline AN Dateline NBC AN | CM | 12-3am | -----S | :30 | 1 | \$45.00 | 3 | 0.00 | NM | 1 | \$45.00 |
| SATURDAY NIGHT LIVE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | -----S | | 1 | | | \$45.00 | | | 0.00 | | | |
| N 60 | KSNV | 09/05/12 | 09/06/12 | Wake Up Early w/ Wagner Wake Up Early Wagner | CM | 430a-5a | --WT--- | :30 | 3 | \$50.00 | 3 | 0.00 | NM | 3 | \$150.00 |
| SATURDAY NIGHT LIVE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | --WT--- | | 3 | | | \$50.00 | | | 0.00 | | | |
| N 61 | KSNV | 09/05/12 | 09/05/12 | NFL Football NFL Football | CM | 1P-9PM | --W---- | :30 | 1 | \$6,000.00 | 3 | 0.00 | NM | 1 | \$6,000.00 |
| SATURDAY NIGHT LIVE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | --W---- | | 1 | | | \$6,000.00 | | | 0.00 | | | |
| N 62 | KSNV | 09/09/12 | 09/09/12 | LAW & ORDER (synd) PRIME Law & Order (synd) PRIME | CM | M-SA 8-11p / SUN-----S | | :30 | 1 | \$350.00 | 4 | 0.00 | NM | 1 | \$350.00 |
| SATURDAY NIGHT LIVE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | | Week: 09/03/12 | 09/09/12 | -----S | | 1 | | | \$350.00 | | | 0.00 | | | |

Order / Rev: 105002
 Alt Order #: 06837952
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama for America
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536
 KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg Type | Spots | Amount |
|----|----|-------|-----|----------------|-------|----------------|------|-----|-------|------|-----|----------|--------|----------------|
| | | | | | | | | | | | | | Totals | 99 \$41,650.00 |